

Communication Strategies for Profit, Persuasion, and Power!

From a leading communications and performance improvement expert
Allan Kaufman, DTM, MBA



Allan Kaufman, DTM, MBA, assists companies and business professionals to grow and manage effectively through communication strategies that influence others.

He specializes in working with business professionals to reduce or eliminate public speaking fear and other performance blocks.

- ◆ Former Captain in the US Army Reserve
- ◆ Recipient of prestigious DTM (Distinguished Toastmaster) award by Toastmasters International—earned by only $\frac{1}{10}$ percent of speakers worldwide since 1924
- ◆ Spoken to over 1,000 audiences
- ◆ Actual “hands on” experience as a communications coach
- ◆ Written up in numerous magazines and newspapers
- ◆ Author of *Presentation Truths Revealed—101 Universal Principles to Propel Your Speaking Success!*

Meeting planners and audiences applaud Allan because...

He Guarantees These Benefits...

- ▶ You'll look like a genius
- ▶ Guarantees your satisfaction.
- ▶ Delivers more than you expect.
- ▶ Focuses on results through proven ideas.
- ▶ Makes audiences laugh and feel g-o-o-o-d.

Variety of Audiences...

- ◆ Provident Bank
- ◆ The American Red Cross
- ◆ Farm Credit Bank of Baltimore
- ◆ Social Security Administration
- ◆ The United Way of Central Maryland
- ◆ Health Care Financing Administration
- ◆ American Business Women's Association
- ◆ Johns Hopkins University Business Fraternity
- ◆ National Institute of Health Federal Credit Union

To book Allan or for more information, contact Allan and Allan, Inc.
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Allan's Most Requested Topics

▶ No Sweat Speaking™—Eliminate Public Speaking Fear Rapidly

A unique, leading-edge technique that anyone can use to reduce speaking fear and performance anxiety rapidly—incredible, a “Wow” experience!

▶ The 10 Biggest Public Speaking Mistakes and How to Avoid Them

Important strategies to make you look like a seasoned presenter—interactive, entertaining, and informative.

▶ Allan Kaufman's Secrets for Using Humor

The inside track on using humor to make your presentations memorable—funny, informative and interactive.

▶ How to Speak with Confidence!

Powerful strategies for speaking confidently and effectively—information-packed and entertaining.

▶ Roast 'Em and Toast 'Em!

Tons of tips and techniques on how to roast and toast an honoree so you can be the hit of your next retirement party, birthday party or other events—information-packed and funny.

Practical Ideas...Not Theory

You get exciting, fast-paced, high-content, state-of-the-art, fun programs packed with solid, “how to” ready-to-use tips.

“If you want your son to be a good speaker, you might consider naming him ‘Allan.’”

Social Security Administration Central Office Bulletin

“Allan Kaufman helps people overcome their number-one fear—a fear that may paralyze them and keep them from achieving goals. A fear that's greater than the prospect of death. The fear of speaking in public”

The Towson Flier

“They say that miracles do not happen overnight, but you managed to perform one.... The workshop that you recently conducted proved to be the best career investment that I have made.”

Susan D. Sunderland, Susan D. Sunderland & Associates

“What a great course! ...I not only learned how to improve my speaking techniques but also how to listen more effectively. Your enthusiasm and energy were felt by all....”

**Alan E. Harrison, Director of Facilities,
National Aquarium in Baltimore**