

# Communication Strategies for Profit, Persuasion, and Power!

From a leading communications and performance improvement expert  
Allan Misch, DTM



Allan Misch, DTM, assists companies and business professionals to grow and manage effectively through communication strategies that influence others.

He specializes in working with business professionals to reduce or eliminate public speaking fear, performance anxiety, stage fright, and other performance blocks, and to enhance presentation, rapport, and influence skills.

- ◆ Winner of 2 dozen speaking competitions
- ◆ Recipient of prestigious DTM (Distinguished Toastmaster) award by Toastmasters International—earned by only  $\frac{1}{10}$  percent of speakers worldwide since 1924
- ◆ Member, National Speakers Association
- ◆ Greater than 4.7 out of 5.0 on presentations
- ◆ Actual “hands on” experience as a communications coach
- ◆ Co-host and associate producer of *Speakeasy* on Maryland’s Comcast Cable Television
- ◆ Adjunct faculty member at Howard Community College
- ◆ Author of *Presentation Truths Revealed—101 Universal Principles to Propel Your Speaking Success!*

Meeting planners and audiences applaud Allan because...

## He Guarantees These Benefits...

- ▶ You’ll look like a genius.
- ▶ Delivers what you expect.
- ▶ Guarantees your satisfaction.
- ▶ Focuses on results through proven ideas.
- ▶ Makes audiences laugh and feel g-o-o-o-d.

## His Client Roster Includes...

- ◆ Dakota Imaging, Inc.
- ◆ Institute of Internal Auditors
- ◆ Social Security Administration
- ◆ Maryland Department of Education
- ◆ National Rehabilitation Association
- ◆ Health Care Financing Administration
- ◆ Johns Hopkins Applied Physics Laboratory
- ◆ Maryland Department of Human Resources

## Allan’s Most Requested Topics

### ▶ No Sweat Speaking™—Eliminate Public Speaking Fear Rapidly

A unique, leading-edge technique that anyone can use to reduce public speaking fear and performance anxiety rapidly—incredible, a “Wow” experience!

### ▶ Stealth Communication—The Power of Rapport!

Leading-edge techniques to gain rapport with others in seconds and influence their behavior—interactive, informative.

### ▶ Manage with Humor!

How to manage with humor and make the workplace a fun place to be—funny, informative and interactive.

### ▶ Communicate with Laughter!

Powerful techniques that anyone can use to liven up their presentations—funny and educational.

### ▶ Speak with Confidence!

Powerful strategies for speaking confidently and effectively—information-packed and entertaining.

## Practical Ideas...Not Theory

You get exciting, fast-paced, high-content, state-of-the-art, fun programs packed with solid, “how to” ready-to-use tips.

“If you want your son to be a good speaker, you might consider naming him ‘Allan.’”

**Social Security Administration Central Office Bulletin**

“This [telling a funny story] is how Allan Misch grabs an audience, and how he tells other people how to do it...”

**Carroll County Times**

“New ideas for me—it’s magical.”

**Ann Shamash, Conference Participant**

“You have a rare gift for expressing yourself through words, gestures, participant exercises and humor...that contributed to a successful and enjoyable event.”

**Gisele Meek, Meeting Planner**

“Your teaching techniques were outstanding.... (4.71 on a scale of 1-5 with 5 being the highest)...our employees thought your course was excellent.”

**John Rogers, Director, Health Care Financing Administration**

To book Allan or obtain more information, contact...

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